

# 12 REASONS TO CONSIDER DYNAMICS 365 FOR YOUR BUSINESS

E-book prepared by **GO-ERP**, Ltd.

Microsoft Dynamics 365, the advanced platform of intelligent business applications, is connecting all business processes and operations, and is changing the game in the ERP and CRM application space.

However, some companies are still wondering if Dynamics 365 would be beneficial for them. The first wave of early adopters have already implemented the software and have shared some of their successes and the benefits they have realized. Would you like to get the latest information to take a calculated decision?

We invite you to read through these 12 reasons. Most probably, this will help you to be one step closer to Dynamics 365.

# 1

**Anytime, anywhere.** Internet-based functions provide unlimited opportunities to access your business data and back-office functions from any place, on any device. The only thing you need is an internet connection.

**Increased security.** The Microsoft Azure cloud comes with a multilayer security policy. It includes world-class cyber-security and data protection guarantees, along with 24/7 technical support.

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**ERP according to your company needs.** Among the numerous Dynamics 365 apps, there are two ERP systems you can choose from:

- Dynamics for Finance & Operations – an integrated enterprise class business platform for mature, growing, international companies and groups.
- Business Central – the next level for organizations that have outgrown their entry-level accounting software.

**Increase productivity.** A common data model and deep integration with Dynamics 365, Office 365, LinkedIn and other data sources create a single view of processes, relationships and data. This increases productivity significantly, whereas it is hardly possible with traditional systems.

Here is a very basic example: the sales team can easily track the prepared goods, and at the same time, production can include new expected agreements in their plans.

There's so much more – in real time and without any middlemen.

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**Embedded data intelligence tools.** You will have the best-in-class business analytics tools built-in. Power BI allows all employees to have real time visibility into shared data. Intuitive tools, familiar experiences and endless visualization opportunities enable the move from reactive business decisions to proactive insights.

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**Single Source of Truth.**

Dynamics 365 gathers your data into a single interface by integrating with other applications, cloud services and external data sources. For example, accounting databases, email marketing, websites, surveys, etc. Finally, the Single Source of Truth becomes a reality!



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**Customize your system fast and easily.** Mix and match apps to customize your system and maximize profitability. All Apps are Microsoft validated and can be seamlessly integrated into your system.

8

**Always have the greatest features.**

Automatic system updates will keep you on track. You will always use the latest version and have the greatest features.



9

**Maximized OpEX.** Move IT costs from CapEX to OpEX, replacing large hardware, servers and maintenance costs with predictable monthly fees that are fully tax deductible from revenue.



**Reduce the total cost of ownership.** Automated upgrades, managed services, with no more investments in hardware – Dynamics 365 in the Cloud helps significantly decrease your total cost of ownership.

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**Pay for what you use.** Using the online version, you will only pay for the number of users who worked online in each particular month. It also means you can scale up and down very quickly to cope with business growth and peak season orders, for example.

**\$16.97 in returns for every dollar spent.** In analyzing the results of Microsoft Dynamics 365 deployments, Nucleus found that for every dollar spent, companies realized an average of \$16.97 in returns. **A \$16.97 ROI is a big deal, isn't it?**

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These are just 12 reasons to consider Dynamics 365 as a business management platform, but there are a lot more of them depending on your business situation. Dynamics 365 may currently seem unnecessary, but we promise that it will bring significant benefits to your business.

**Sounds interesting?** Let's meet, discuss and count your company needs and possible outcomes. Please drop us a message [ask@go-erp.eu](mailto:ask@go-erp.eu) and we will promptly get back to you.



# About

**GO-ERP** is a strong and experienced Gold Microsoft Dynamics partner. Our trusted teams deliver reliable, high-quality services and customized solutions based on the innovative Microsoft platform Dynamics 365.

us

## Our services



Implementation  
& Upgrade



Support  
& Consultancy



Development &  
Customizations



Dynamics 365  
Rollouts



Performance  
Troubleshooting



Dynamics 365  
Training

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